Careers Masterclass

Impress with your Applications

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Career Masterclass – Impress with your Applications

What we will cover:

- Different types of application material
- How to stand out
- LinkedIn
To recap – Typical Recruitment process:

Application Process

- Application CV / Application Form / Cover Letter
- Psychometric Test
- Telephone/Video Interview
- These two may be merged in an immersive online assessment
- Interview
- Assessment Centre

JOB
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Different Types of Application Material:

- CV (one page for Economics/Finance/Consultancy)
- Cover Letter (explaining your motivation for the role and what you can bring to it)
- Application Form (A set of questions about your motivation and competencies)
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Your application is your first impression with the employer – make it count!
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How to stand out:

● Put yourself in the shoes of the recruiter when applying (what would you find interesting/easy to read?)

● What is your USP (unique selling point)

● **Research the company/role!** Show them your motivated
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Tell YOUR story:

You can talk about:

- Skills
- Strengths
- Values
- Passions
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LinkedIn: