



Careers Masterclass

Skills employers are looking for

Lecturer: Serena Spoendlin
School of Economics and Finance

Career Masterclass – Skills Employers are looking for

What we will cover:

- What it means to be employable
- Soft skills vs Hard skills
- What skills are Employers looking for
- Commercial Awareness

Career Masterclass – Skills Employers are looking for

What does it mean to be employable?

NETWORK

Build your
network –
increase your
contacts &
opportunities

SKILLS

Different
options help
you make
informed
choices

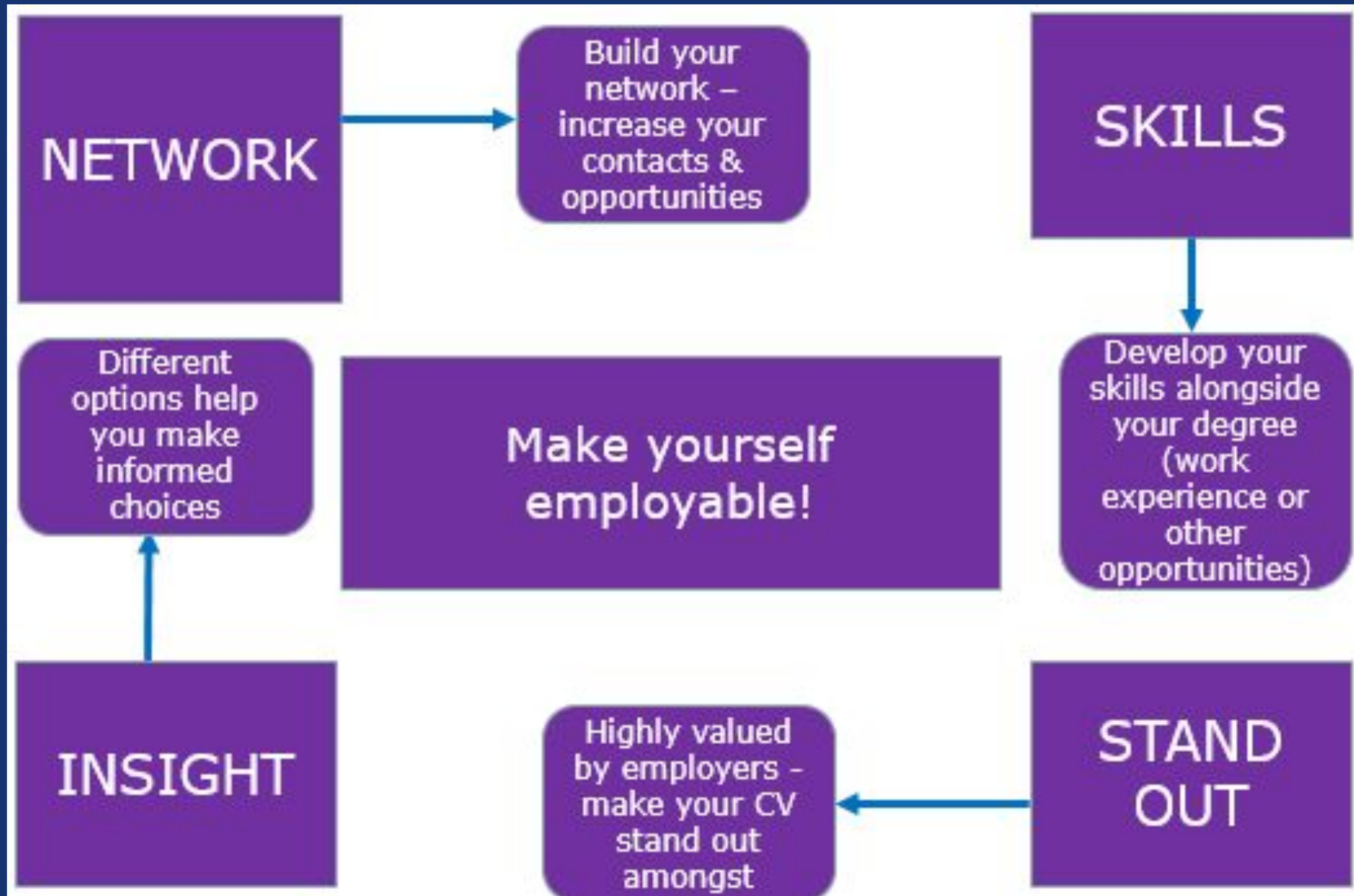
Make yourself
employable!

Develop your
skills alongside
your degree
(work
experience or
other
opportunities)

INSIGHT

Highly valued
by employers –
make your CV
stand out
amongst

STAND
OUT



Career Masterclass – Skills Employers are looking for

What skills are they looking for?



Communication Academics

Team work Financial Knowledge

Time Management Computer Skills

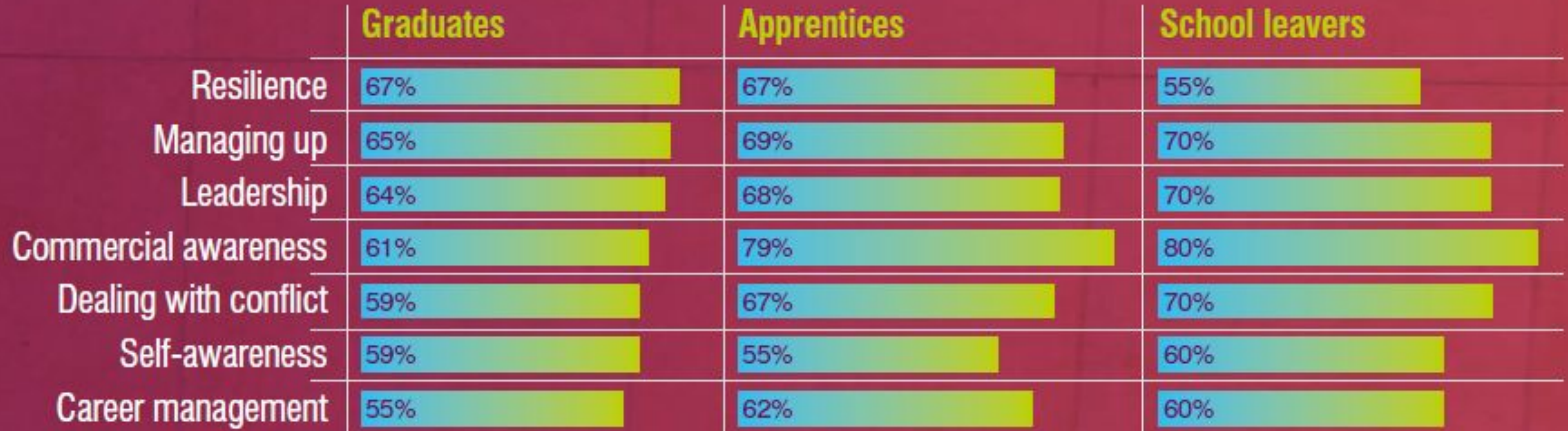
Career Masterclass – Skills Employers are looking for

Soft Skills:

*“**Personal qualities** and **attitudes** that can help you to **work well with others** and make a **positive contribution** to organisations you work for.”*

Figure 5.1

Proportion of employers who say entry-level hires lack particular skills



Career Masterclass – Skills Employers are looking for

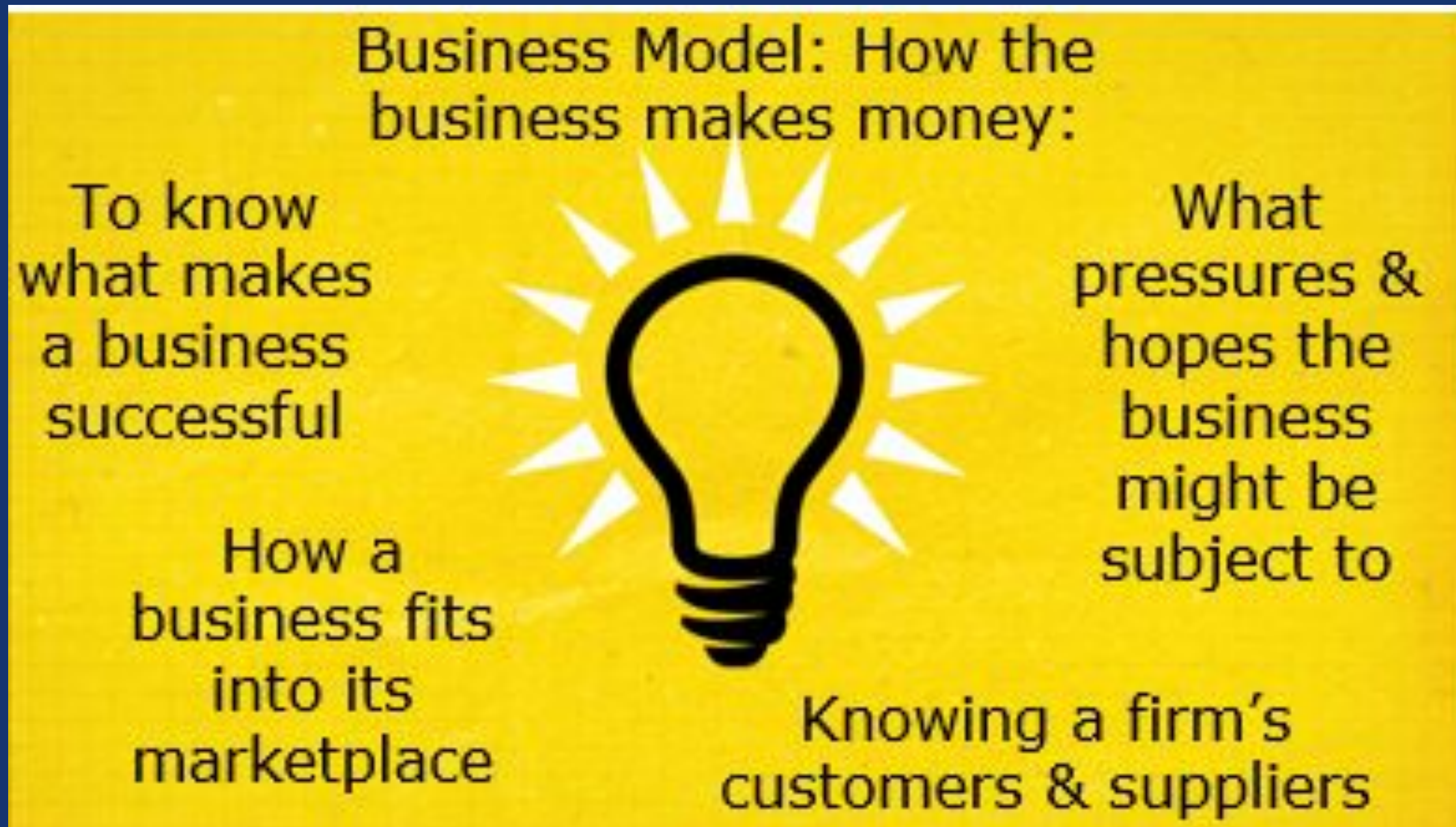
Commercial Awareness:

‘It’s how the industry fits together’

Targetjobs

Career Masterclass – Skills Employers are looking for

Being Commercially Aware:



finimize.



Queen Mary

University of London