

Module Title: Ethnography of Communication - Foundations and Fieldwork

Module Code: LIN6020

Credit Value: 15

Level: 6

Pre-requisite modules:

Content Description

This module provides an overview of ethnography of communication, a theoretical and methodological approach to analyzing and understanding a wide range of communicative patterns and language uses as they occur within social and cultural contexts. Students will also apply ethnographic insights and methodologies to fieldwork activities and projects in the local community, investigating the range of practices that constitute ethnographic research, aiming for an integrative and holistic understanding through discussion of class members' fieldwork activities.