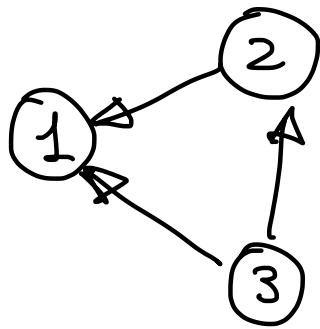


# WEEK 4

# Lecture 2

EX

$G_2$



$$A = \begin{pmatrix} 0 & 1 & 1 \\ 0 & 0 & 1 \\ 0 & 0 & 0 \end{pmatrix}$$

Compute the PageRank centrality  $\underline{x} = \beta \sum_{n=0}^{\infty} (\alpha A D^{-1})^n \underline{1}$

Out-degree sequence  $\{0, 1, 2\}$

$$k_i^{out*} = \max \{k_i^{out}, 1\} \quad \{1, 1, 2\}$$

$D_{ii}$

$$D = \begin{pmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & 2 \end{pmatrix}$$

$$D^{-1} = \begin{pmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & \frac{1}{2} \end{pmatrix}$$

$$A D^{-1} = \begin{pmatrix} 0 & 1 & 1 \\ 0 & 0 & 1 \\ 0 & 0 & 0 \end{pmatrix} \begin{pmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & \frac{1}{2} \end{pmatrix} = \begin{pmatrix} 0 & 1 & \frac{1}{2} \\ 0 & 0 & \frac{1}{2} \\ 0 & 0 & 0 \end{pmatrix}$$

$$(A D^{-1})^0 = I$$

1

$$(A D^{-1})^1 = \begin{pmatrix} 0 & 0 & 1 \\ 0 & 0 & 0 \\ 0 & 0 & 0 \end{pmatrix}$$

$$(A D^{-1})^2 = \begin{pmatrix} 0 & 1 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 0 \end{pmatrix} \begin{pmatrix} 0 & 1 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 0 \end{pmatrix} = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 0 \end{pmatrix}$$

$$(A D^{-1})^3 = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 0 \end{pmatrix} \begin{pmatrix} 0 & 1 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 0 \end{pmatrix} = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 0 \end{pmatrix} \quad (A D^{-1})^3 = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 0 \end{pmatrix} \quad \forall m \geq 3$$

$$1X = \beta \sum_{i=0}^{\infty} (\alpha A D^{-1})^i \mathbb{1}$$

$$= \beta \left[ \begin{pmatrix} 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & 1 \end{pmatrix} + \alpha \begin{pmatrix} 0 & 1 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 0 \end{pmatrix} + \alpha^2 \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & 0 \end{pmatrix} \right] \begin{pmatrix} 1 \\ 1 \\ 1 \end{pmatrix} =$$

$$= \beta \left[ \begin{pmatrix} 1 \\ 1 \\ 1 \end{pmatrix} + \alpha \begin{pmatrix} 1 \\ 0 \\ 0 \end{pmatrix} + \alpha^2 \begin{pmatrix} 0 \\ 0 \\ 0 \end{pmatrix} \right] = \beta \begin{pmatrix} 1 + \frac{3}{2}\alpha + \frac{1}{2}\alpha^2 \\ 1 + \frac{1}{2}\alpha \\ 1 \end{pmatrix}$$

$$\text{fix } \beta : \sum_{i=1}^3 x_i = 1$$

$$x_1 > x_2 > x_3$$

$$\beta = \frac{1}{x_1 + x_2 + x_3} = \frac{1}{3 + 2\alpha + \frac{1}{2}\alpha^2}$$

(2)

### 3.7 CLOSURENESS and EFFICIENCY CENTRALITY

IDEA: A node is central if it is at short distance from other nodes

#### DEF CLOSURENESS

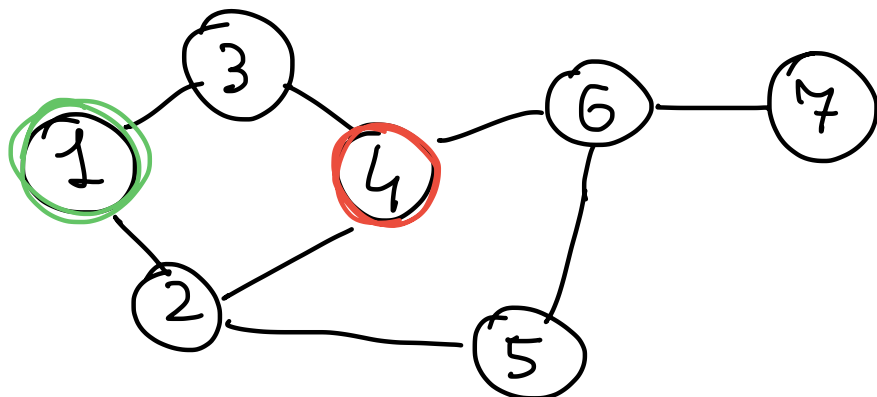
Let  $G$  be a connected network

The closeness centrality  $Cl_i$  of node  $i$  is:

$$Cl_i = \frac{1}{\frac{1}{N-1} \sum_{j=1}^N d_{ij}} = \frac{1}{l_i}$$

average (shortest-path) distance from  $i$  to other nodes

EX



$$N = 7$$

Compute Cl<sub>1</sub>       $d_{12} = d_{13} = 1$      $d_{14} = d_{15} = 2$      $d_{16} = 3$      $d_{17} = 4$

$$Cl_1 = \frac{N-1}{1+1+2+2+3+4} = \frac{6}{13}$$

*N-1 = 6 terms*

Compare to Cl<sub>4</sub>

	1	2	3	4	5	6	7	
$d =$	0	1	1	2	2	3	4	1
	---	---	---	---	---	---	---	2
	---	---	---	---	---	---	---	3
	2	1	1	0	2	1	2	4
	---	---	---	---	---	---	---	5
	---	---	---	---	---	---	---	6
	---	---	---	---	---	---	---	7

$$Cl_4 = \frac{6}{2+1+1+2+1+2} = \frac{6}{9} = \frac{2}{3} > Cl_1$$

### DISADVANTAGES

- If the network is not connected we cannot use it
- Small range of variability due to the SWDP

*Cl<sub>i</sub> = 0    ∀ i*

## DEF EFFICIENCY

LATORA, MARCHIORI 2001

The efficiency centrality  $E_i$  of node  $i$  is:

$$E_i = \frac{1}{N-1} \sum_{j=1}^N \frac{1}{d_{ij}}$$

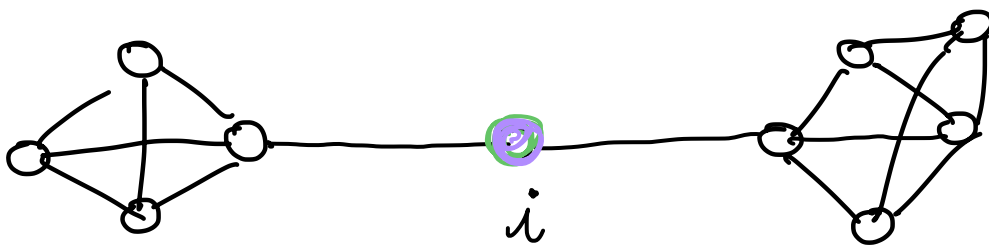
this is the efficiency in the communication between  $i$  and  $j$

also works for unconnected networks

## 3.8 BETWEENNESS CENTRALITY

IDEA: A node is central if it connects many pairs of nodes

if it is traversed by many shortest paths



$i$  has low degree but high betweenness

FREEMAN

# DEF BETWEENNESS

The betweenness centrality  $b_i$  of node  $i$  is:

$$b_i = \sum_{r=1}^N \sum_{s=1}^N$$

$$\frac{n_{rs}^i}{g_{rs}}$$

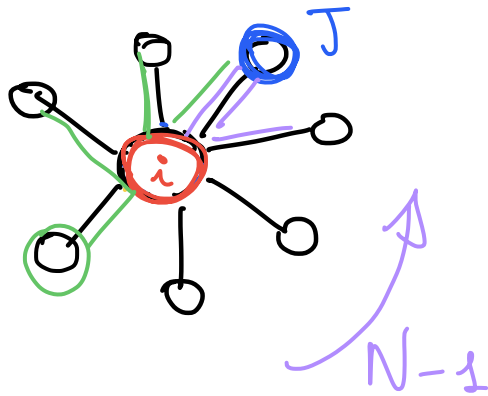
# of shortest paths from  $r$  to  $s$  PASSING by  $i$

# of shortest paths going from  $r$  to  $s$

SIMPLIFIED VERSION

EX

Star of  $N$  nodes



Notice: there is only 1 shortest path for each pair of nodes

Simplify the calculation

$$g_{rs} = 1 \quad \forall r, s$$

- A leaf node  $j$

$$b_j = N + N - 1 = 2N - 1$$

# of paths that start from  $j$  and end in any other node including  $j$

# of paths that start from any node, different from  $j$ , and end in  $j$

- The centre of the star is

$$b_i = N + N - 1 + (N - 1)(N - 2) =$$

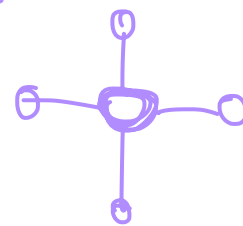
# of paths starting from  $i$

# of paths arriving at  $i$

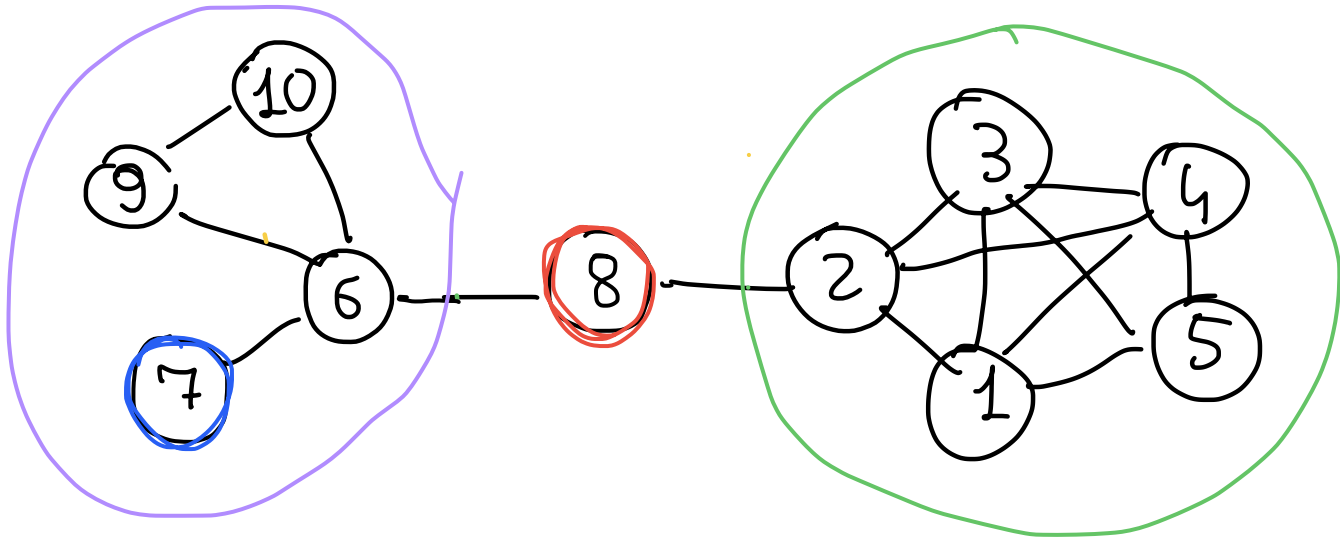
# of paths from a leaf to another leaf

$$= N + N - 1 + N^2 - 3N + 2 = N^2 - N + 1$$

Try for  $N = 5$



Ex



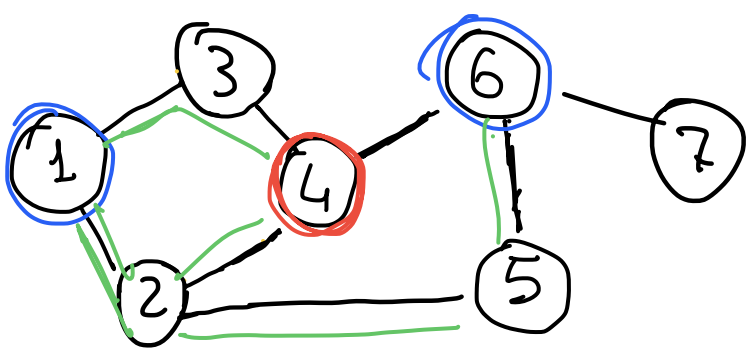
$N = 10$

$$b_8 = 10^2 - 4^2 - 5^2 = 59$$

$$b_7 = 2N - 1 = 19$$

↑  
7 is a leaf

Ex



$N = 7$

$b_4$

matrix for  
node 4

	1	2	3	4	5	6	7
1	0	0	0	1	0	$\frac{2}{3}$	$\frac{2}{3}$
2			$\frac{1}{2}$	1		$\frac{1}{2}$	$\frac{1}{2}$
3		$\frac{1}{2}$		1	$\frac{2}{3}$		
4	1	1	1	1	1	1	1
5			$\frac{2}{3}$	1			
6	$\frac{2}{3}$	$\frac{1}{2}$	1	1			
7	$\frac{2}{3}$	$\frac{1}{2}$	1	1			



From 1 to 6 I have 3 shortest paths and  
only 2 of them are passing by node 4

To calculate  $b_4$  you need to evaluate all the entries  
of the matrix above and then sum them up