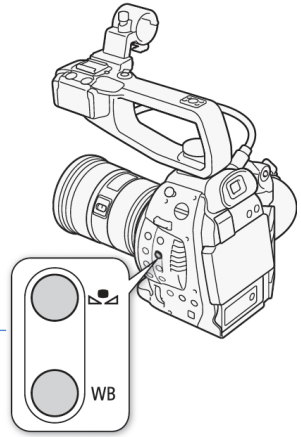
White Balance 2

The Canon C100 has 4 white balance modes:



1. Custom white balance. You can use a white object to set white balance and store it to one of two custom white balance positions, A or B.

2. Preset White Balance Settings. Press the WB button and use the joystick to select ☀ or ☀ for indoor or outdoor presets. This allows for quick white balancing under common lighting scenarios.

3. Colour Temperature Setting. Press the WB button, select **K** with the joystick and move up and down to select any colour temperature. This allows complete freedom to warm or cool the image.

4. Auto White Balance. The camera constantly adjusts the white balance. Press the WB button and move the joystick to select **A**. This may be best under changing lighting conditions.

You can use any of these white balance settings to achieve a natural look, but there is no 'correct' white balance. It is a creative choice that can be changed in camera or later in post-production.

In this scene from *Gladiator* (2000), director Ridley Scott chose to shoot with tungsten balanced film. This changed what was a bright, sunny day into a cold, dark morning.

In *Traffic* (2000) Steven Soderbergh uses contrasting colour temperatures to emphasize the parallel worlds of the story.