

Sample Schedule: Global SUFE Summer School *

	Week 1: Chinese Language and Culture						
Weekdays	Day 1 (MON)	Day 2 (TUE)	Day 3 (WED)	Day 4 (THU)	Day 5 (FRI)	Day 6 (SAT)	Day 7 (SUN)
Morning	Lecture 1: Understanding the fundamentals of the Chinese language 9:00-11:00	Lecture 2: Chinese characters: History and evolution of the Chinese writing system 9:00-11:00	Lecture 3: An overview on Chinese culture 9:00-12:00	Lecture 4: Language, Society, and Power 9:00-11:00	Lecture 5: Global public products by China 9:00-12:00	Weekend Trip Zhu Jia Jiao Water Town: http://www.zhujiajiao.com/en/	Free Day Summer school participants can have their own plans for sightseeing or general visits nearby
Afternoon	Tutorial 1: The phonetic system used in Chinese pronunciation 14:00-16:00	Tutorial 2: Chinese characters and their symbolic meanings 14:00-16:00	Tutorial 3: Intercultural communication: Language, culture, and identity in study abroad 14:00-16:00	Tutorial 4: Living in another country: Who considers what as impolite 14:00-16:00	Tutorial 5: Understanding cultural differences & exchange 14:00-17:00		
Venue	TBC						
Social Program	Welcome Session	Campus Tour	Chinese Calligraphy & Painting	Chinese Dialects	Free Time		

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Week 2: Doing Business in China							
Weekdays	Day 8 (MON)	Day 9 (TUE)	Day 10 (WED)	Day 11 (THU)	Day 12 (FRI)	Day 13 (SAT)	Day 14 (SUN)
Morning	Lectures: Marketing Management 9:00-12:00			Lectures: Leadership and Cross-Culture Management 9:00-12:00		Weekend Trip Alibaba Cloud (Hangzhou)	Free Day Summer school participants can have their own plans for sightseeing or general visits nearby
Afternoon	Lecture: Marketing Management 14:00-17:00	Case Study: Brand Name Types and Consumer Demand: Evidence from China's Automobile Marketing 14:00-16:00	Case Study: Consumer Boycotts, Country of Origin, and Product Competition: Evidence from China's Automobile Market 14:00-16:00	Lectures: Leadership and Cross-Culture Management 14:00-17:00			
Venue	TBC						
Social Program	City Sigtseeing	Cruising on Huangpu River	You're the Chef: Making Dumplings	Cultural Talk: Tell & Show	Free Time		

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Week 3: The Frontier of Sustainable Finance							
Weekdays	Day 15 (MON)	Day 16 (TUE)	Day 17 (WED)	Day 18 (THU)	Day 19 (FRI)	Day 20 (SAT)	Day 21 (SUN)
Morning	Lecture 1: Environmental, Social, and Governance (ESG) Investing 9:00-12:00	Lecture 2: ESG criteria and their impacts on corporate sustainability performance 9:00-12:00	Lecture 3: Past, present, and future of sustainable finance: Insights from big data analytics 9:00-12:00	Lecture 4: ESG: How can we improve sustainable finance? 9:00-12:00	Lecture 5: Fintech and Sustainability 9:00-12:00	Closing Ceremony Wrap up summer experience, receive program awards.	Free Day Summer school participants can have their own plans, and get ready to pack up and check out from the accommodation site (check-out due)
Afternoon	Company Visit: Tesla China	Company Visit: Sinolink Securities Co Ltd	Field Trip: China (Shanghai) Pilot Free Trade Zone	Company Visit: JD Logistics	Excursion: Dishui Lake Advanced Finance Institute		
Venue	TBC						
Notes *	1. Drafted based on 2024 program setting, the sample schedule is provisional and is subject to change as the 2025 program planning is on progress. 2. Full-time attendance is expected, attendance counts towards overall assessment of participants' performance upon program completion. 3. More details on pre-arrival practicalities shall be updated by email upon confirmation of acceptance into the program.						