

GLOBAL SUFE SUMMER SCHOOL



Global SUFE Summer School

International Office
Shanghai University of Finance and Economics

777 Guoding Road, Shanghai China 200433

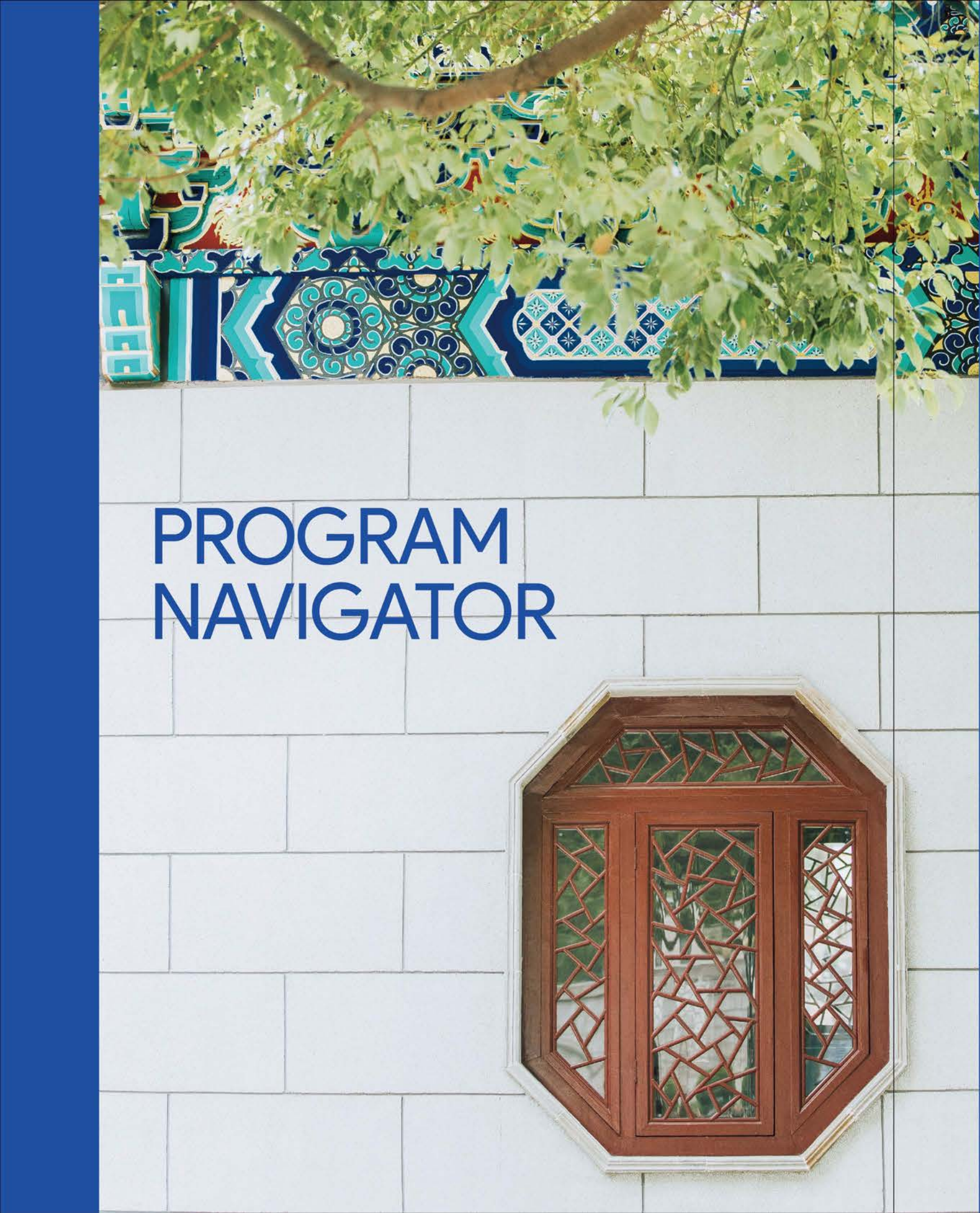
Tel: +8621 6590 4402

Email: sac@sufe.sdu.cn





TO SEE
TO LEARN
TO EXPLORE



PROGRAM NAVIGATOR

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INTRODUCING GLOBAL SUFE SUMMER SCHOOL

Global SUFE Summer School is offered by Shanghai University of Finance and Economics (SUFU), one of the best universities in China specializing in economics and management. Targeting at university students from a selected listing of our partner institutions worldwide, this 3-week program focuses on 3 fields of study: Chinese Language and Culture, Doing Business in China, and The Frontier of Sustainable Finance. It is an ideal setting for participants who wish to understand Chinese culture, learn about the opportunities and challenges of Chinese digital platforms, and grasp the key aspects of China's economic model and emerging finance market. Apart from in-person lectures, participants can also get immersed in local culture and industry practice through a portfolio of extracurricular activities comprised of campus tour, cultural excursions, and themed company visits.

Get ready to gain new perspectives on China's business world, connect with diverse students, and explore the vibrancy of Shanghai!



GLOBAL SUFU SUMMER SCHOOL

WHY SHANGHAI

Why Shanghai
Summer in Shanghai
Useful Links

01

WHY SHANGHAI

Shanghai is a city of colors and contrasts of modern history and 21st century modernity, a melting pot of the world's cultures and nationalities. The momentum gained by the growth of trade, and the ability of Shanghai docks and the shipping to assimilate and distribute imports and exports, have given Shanghai the wealth that created the foundations of the financial capital of China. For many there may be no better city than Shanghai to experience the cultural diversity, and to showcase the country's emerging economic role on the world stage.

Shanghai's appeal, by summing up our past programme participants' experience, lies in the following but there has been so much more beyond measure.

- A global financial centre and a world cosmopolitan city.
- A gateway to observing and understanding the transformation of China into a role of major contenders in global business.
- Home of cultural grandeur, paving for your future success in gaining renewed perspectives of appreciating culture diversity.
- A step-stone to apply your knowledge, optimise your industry expertise, nurture your sense of innovation, and expand your social networks.
- An ideal destination where you are assured to access life-long global learning opportunities.



02

SUMMER IN SHANGHAI

With a pleasant northern subtropical maritime monsoon climate, Shanghai's summer enjoys generous sunshine and abundant rainfall. It's a special time of year that puts everyone in a good mood and brings out the best that the city has to offer.





52 Classic Buildings of Gothic and Baroque Styles to showcase Shanghai's history the largest, most exciting port city in East Asia.



Crowned as "Mountain Forest in the City", the Garden is highlighted with classical Chinese architecture, exquisite sculptures and carvings, and the busy Yuyuan bazaar.



The largest financial zone in mainland China, a great place to experience the modern flavor of this metropolis.



The memorial includes the site of the first CPC National Congress, an oath-taking hall, and a newly-built exhibition area.



Set your sights on Enchanted Storybook Castle—the largest Disney castle on the planet.

03

USEFUL LINKS



YOUR ULTIMATE GUIDE TO SHANGHAI

If you want to know about food, attractions, art, culture, shopping and nightlife, then Time Out Shanghai is your social companion.



FOLLOW US FOR EVENTS, GUIDES, GIVEAWAYS AND MUCH MORE ABOUT SHANGHAI

News, events, culture, food and fashion from China's most happening city.



LIVING AND WORKING IN SHANGHAI: THE COMPLETE GUIDE



The background is a solid teal color with several large, organic, wavy shapes in a lighter shade of teal. These shapes are positioned on the left side of the image, creating a layered effect. A thin vertical line runs down the center of the image, separating the two halves.

WHY

SUFE

INTRODUCING SUFE



SUFE was founded in 1917 by a group of pioneers who aspired to restore the prosperity of China through modern business education.

It was the first of its kind in China's history of higher education. The majority of SUFE's founding faculty members graduated from world-leading universities. They introduced the cutting-edge knowledge in Economics, Finance, and Business to China and aimed to cultivate strategic, entrepreneurial leaders who can transform the status quo and forge new paths for China's development. Their global perspective and Chinese insight shaped SUFE's distinctive spirit that still runs deep in today's SUFE students.

SUFE is proud of its legacy yet resolute to be a future maker. Consistently ranked among China's best university focusing on economics, finance and management, SUFE is now one of the most established, comprehensive providers of business and management education in China and Asia. Our programs, responding closely to the industry and community needs, have nurtured generations of business leaders and prominent scholars both for China and the world. The increasing recognition of our excellence in research and teaching has integrated SUFE to a wider academic community. With generations of dedicated efforts, SUFE now has become a premier university whose rigorous, high-impact, and interdisciplinary research addresses issues of local and global relevance. The vision and mission as seen by the founding fathers are kept alive by SUFE students with a renewed understanding.



Proud of the 100 years of commitment, SUFE is leveraging its legacy and expertise that have stood the test of time to embark on a series of visionary and bold changes in every field. The university is pressing forward to be a leading university that shapes the future.

PROGRAM SETTINGS

Fields of Study
Extracurricular Activities
Sample Schedule
Dinning and Accommodation
Estimated Costs
Campus Resources

3-WEEK FULFILLING SUMMER EXPERIENCE FOCUSING ON 3 FIELDS OF STUDY

CHINESE LANGUAGE AND CULTURE

Assuming no prior knowledge about the Chinese language and culture, this study provides beginners with an introductory and fascinating insight into the captivating world of Chinese culture and language, through our carefully crafted curriculum covering Mandarin phonetics, Chinese characters, culture facts and cross-cultural phenomena. Immerse yourself in the diverse selection of learning materials and in-class interaction, hone your language skills and gain renewed perspectives in appreciating a new culture!



DOING BUSINESS IN CHINA

As China continues to play a prominent role in international business, understanding how to conduct business in China is no longer an added-value to your CV, but rather a prerequisite to success. This study aims to provide a broad overview of the fundamental issues and trends that are shaping China's business environment, by inviting a faculty member who guides students all the way through a real-life consulting engagement towards building a global firm. Students are encouraged not only to analyze both opportunities and challenges faced by local companies in the dynamic environment of China, but also to explore the innovation strategies those industry giants are implementing to expand their future business into the global market.

THE FRONTIER OF SUSTAINABLE FINANCE

This study provides practical knowledge on the contribution that sustainable finance can make to sustainable development, and on how sustainable finance may be deployed in the real-world policy or business context. With this teaching expectation on mind, we adopt a teaching model that combines finance, technology innovation and industry altogether to investigate opportunities behind sustainable finance, such as thematic investments, circular economies, efficient use of resources and much more.

CREDITS & GRADES

01

CREDITS & WORKLOAD

The credit equivalency is consistent with the framework for Curriculum and Credit Hours Policy as published by the University, where 1 academic credit is awarded for 16 academic hours study (made up of 45 minutes per academic hour) on an intended module, including teaching and student work.

02

GRADING

Module outcomes obtained by a student are generally represented on an official transcript on a scale of A, B, C, P, F. The letter P denotes a Pass and the letter F denotes a Fail. For modules which are assessed based on Satisfied requirements (SR) or Failed requirements (FR), corresponding result code shall apply. Other symbols used, where a result has not been awarded, may include a notation 'AT', which indicates that the student attended the teaching, but the assessment was not taken for any credit.



Description	Marks	Level	GPA
High Distinction	90-100	A	4.0
	85-89	A-	3.7
	82-84	B+	3.3
Distinction	78-81	B	3.0
	75-77	B-	2.7
	72-74	C+	2.3
Credit	68-71	C	2.0
	64-67	C-	1.7
Pass	60-63	P	1.0
Fail	Below 60	F	0

EXTRACURRICULAR ACTIVITIES

Get fully immersed with cultural diversity, familiarize yourself with field practice, and enhance your industry expertise through a combination of our highlighted extracurricular activities comprised of campus tour, cultural excursions, and themed company visits. (activities may vary from year to year)

CULTURAL AND RECREATIONAL EVENTS



CRUISING ON HUANGPU RIVER

Taking a cruise ship leisurely sailing on Huangpu River to have a panoramic view of the scenery on the Bund, explore the mixture where tradition meets with modernity, and appreciate the breathtaking skyscrapers in relaxing way.



YOU'RE THE CHEF: MAKING DUMPLINGS

Chinese dumplings also known as Jiaozi, generally consist of minced meat and finely chopped vegetables wrapped into a piece of dough skin. As a traditional dish for the Chinese New Year, Jiaozi symbolizes good wishes and family reunion.

CHINESE CALLIGRAPHY & PAINTING

A form of aesthetically pleasing writing, or, the artistic expression of human language in a tangible form. Take this opportunity to create your own works of Chinese calligraphy

With Four Treasures of the Study (namely brush, ink, paper and inkstone).



COMPANY VISITS

01



JD LOGISTICS

One-stop Cross-border Supply Chain Services To Help Chinese Brands “Go Global” And Introduce Foreign Brands “Into China”

02



TESLA CHINA

Explore with Tesla to understand how an ecosystem of products addresses world's clean energy generation, storage and transportation needs.

03



ALIBABA CLOUD

As a global leader in cloud computing and artificial intelligence, Alibaba Cloud provides reliable and secure cloud computing and data processing capabilities as a part of its online solutions.

04



SINOLINK SECURITIES CO LTD

Sinolink Securities Co Ltd is engaged in investment banking, researching, consulting, and brokerage services in China. The company provides investment banking services, fixed income services, investment research, and structured financing services.

PROGRAM SAMPLE SCHEDULE*

* subject to change as the summer school is on progress

WEEK 1: CHINESE LANGUAGE AND CULTURE

Weekdays	July 1 (MON)	July 2 (TUE)	July 3 (WED)	July 4 (THU)	July 5 (FRI)	July 6 (SAT)	July 7 (SUN)
08:55 - 10:50	Lecture 1: Understanding the fundamentals of the Chinese language	Lecture 2: Chinese characters: History and evolution of the Chinese writing system	Lecture 3: Defining modern Chinese Culture: Its facts and characteristics	Lecture 4: Language, Society, and Power	Lecture 5: Global communication of Chinese culture in the digital era	Weekend Trip	Free Day Summer school participants can have their own plans for sightseeing or general visits nearby
13:20 - 15:20	Lecture 1: The phonetic system used in Chinese pronunciation	Lecture 2: Chinese characters and their symbolic meanings	Lecture 3: Intercultural communication: Language, culture, and identity in study abroad	Lecture 4: Living in another country: Who considers what as impolite	Lecture 5: China and the world: Cultural differences, transmissions and transitions		
Social Programme	Welcome Session	Campus Tour	Chinese Calligraphy & Painting	Chinese Dialects	Free Time		

WEEK 2: DOING BUSINESS IN CHINA

Weekdays	July 8 (MON)	July 9 (TUE)	July 10 (WED)	July 11 (THU)	July 12 (FRI)	July 13 (SAT)	July 14(SUN)
9:00-12:00	Lectures: Marketing Management			Lectures: Leadership and Cross-Culture Management		Weekend Trip Alibaba Cloud (Hangzhou)	Free Day Summer school participants can have their own plans for sightseeing or general visits nearby
13:30 - 16:30	Lecture: Marketing Management	Case Study: Brand Name Types and Consumer Demand: Evidence from China's Automobile Marketing	Case Study: Consumer Boycotts, Country of Origin, and Product Competition: Evidence from China's Automobile Market	Lectures: Leadership and Cross-Culture Management			
Social Programme	City Sigtseeing	River Cruise	You're the Chef: Making Dumplings	Cultural Talk: Tell & Show	Free Time		

WEEK 3: THE FRONTIER OF SUSTAINABLE FINANCE

Weekdays	July 15 (MON)	July 16 (TUE)	July 17 (WED)	July 18 (THU)	July 19 (FRI)	July 20 (SAT)	July 21 (SUN)
8:55 - 10:50	Lecture 1: Environmental, Social, and Governance (ESG) Investing	Lecture 2: ESG criteria and their impacts on corporate sustainability performance	Lecture 3: ESG: How can we improve sustainable finance?	Lecture 4: Past, present, and future of sustainable finance: Insights from big data analytics	Lecture 5: Fintech and Sustainability	Weekend Trip	Closing Ceremony Wrap up summer school experience and receive program awards, check out from accommodation sites
13:20 - 15:20	Company Visit: Tesla China	Guided Tour: Sinolink Securities Co Ltd	Field Trip: China (Shanghai) Pilot Free Trade Zone	Company Visit: JD Logistics	Excursion: Dishui Lake Advanced Finance Institute		

DINING AND ACCOMMODATION

01

DINING

The main campus has six dining halls serving a variety of Chinese food. Students will be given swipe cards to purchase meals. Each meal costs approximately CNY 15-20. There are also many western restaurants and cafes around the campus, where meals typically cost CNY 50-100.



02

ACCOMMODATION

We concern your satisfaction on residential services and are committed to providing with a self-catered accommodation option, assuring of a safe, supported and comforted living experience.

A housing spot is guaranteed upon your admission, however please be noted a refundable deposit payable with cash may apply upon check-in at the accommodation site, keep the receipt carefully to claim the refund upon check-out.

Free shuttle services will also be made available for a return trip between uni and the accommodation site.

ESTIMATED COSTS

Students from our partner institutions are exempt from paying tuition, accommodation fees and any miscellaneous fee that may be prescribed by the university. Below outlined are Self-funded items and their estimated costs.



PROGRAM LENGTH: 3 WEEKS IN JULY	ESTIMATED AMOUNT	SUB-TOTAL
Meal Cost	CNY 50 per day * 21 days	CNY 1050
Daily Expenses *	CNY 70 per day * 21 days	CNY 1470
In-total	CNY 2520	
Visa Fee	Fee rate varies depending on where to lodge visa applications	
Flights	Flight fare depends on the origin and the flight agency	

* Daily expenses include: housing utilities, phone costs , and incidentals-such as clothing and entertainment, the amount of each cost may vary case by case.

CAMPUS RESOURCES

The University boasts a full range of state-of-the-art campus resources that makes your stay during the summer supported and comforted, including:

01

THE MAIN LIBRARY

Library

SUFE





With over 1.9 million volumes of books, manuscripts, illustrations and artifacts housed to cover a vast range subjects for teaching and research, the library building is suited to more than just a repository of information, but is also the perfect place to set up your laptop or meet your study group and get to work.

So it is also a good thing we have a team of professional librarians and faculty liaisons to guide you on your research journey.



02

STUDY SPACES ON CAMPUS

Working alone, or keen to collaborate? We have space for everyone.

Whether you prefer the peace and quiet of our libraries or a more interactive space, finding the right spot to study isn't a problem.



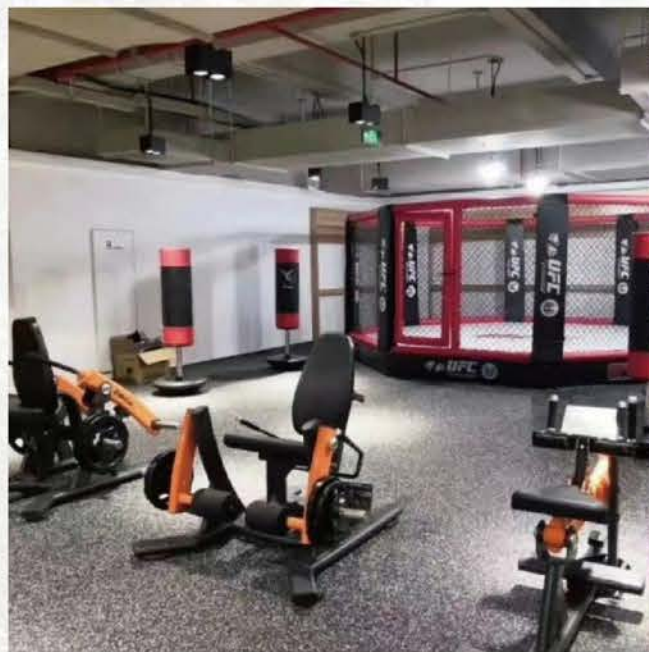
Whether you need a collaborative working space or simply a place to plug in your laptop, we have purpose-built study areas all over our campuses.

03

FITNESS FACILITIES

We've got it all so you can focus on getting fit.

The Student Fitness Center will provide a wealth of opportunities for SUFE community for years to come. As a virtual backyard for student housing on campus with quick access from The Village and other residence halls, this multi-purpose fitness facility serves as the home for Campus Recreation, Health Promotion and Wellness, and contains state-of-the-art fitness equipment to meet member's needs. Highlights include a 25-meter indoor swimming pool, and multi-purpose indoor courts for accommodating table-tennis, badminton and football practice.



HEALTH SERVICE CENTER



Our Health Service Center offers care in the areas of Traditional Chinese Medicine (TCM), Specialty Medicine, Physiotherapy, Psychiatry, and other services. Physicians include family medicine and sports medicine physicians as well as specialists in Gynecology/Obstetrics, Physiatry, Orthopaedics, Endocrinology, Internal Medicine, Pediatrics and Psychiatry. The SUFE Health Services accept most insurance plans.

In addition to offering in-house medical treatments, the close connections built within across an extensive municipal hospital network have made it easy to

refer patients to any of the public hospitals through our Physician Referral Service, which improves convenience for patients to schedule patient appointments or request consultations with specialists outside school.



CAMPUS EVENTS

SUFE seeks to the enrich students' cultural and intellectual life through a series of communal and stimulating campus events all year round. We support our students' desire to be good citizens with more voluntary work and activity. We offer various kinds of artistic and cultural experiences to help refine students' tastes and promote the all-round development of them. We aspire to foster a dynamic and vibrant campus culture to release the value of creativity, collaboration, and action.



PEER MENTORING PROGRAM

Assuming no previous study experience in a Chinese university, our highlighted Peer Mentoring Program is intended to develop a supportive and effective learning community at SUFE while new international students attend our summer school. Mentoring gives program participants the opportunity to meet peers and build networks, learn about student life and settle in to the University.

Mentors are primarily made up of our senior students from a wide array of schools and departments, who can assist you to settle into university life. This may include:



- providing campus support and advice
- sharing knowledge and their university experiences
- familiarizing you with university teaching and public services
- providing general information about your courses
- planning a full program of extracurricular activities
- accompanying you all the way throughout campus/city tours, cultural excursions, and company visits

07

CAMPUS MAP



APPLICATIONS AND ADMISSIONS

Start Your
Application



START YOUR APPLICATION

A successful application to our summer session takes preparation and research. We recommend planning your trip well ahead of the departure date. Start today by getting your application ready.

Interested applicants should follow our online application portal link at : <https://ao.sufe.edu.cn/> (which also will be forwarded by the program coordinator at your institution), to complete the online form and upload the following supplementary materials * to support your application.

* Note: Supporting application credentials are subject to change year by year.

1. Resume
2. Photocopy of your passport page (recommended validity period should cover the estimated summer time you'll spend at SUFE)
3. Photocopy of your student ID
4. Photocopy of your transcript
5. Your ID Photo

ADMISSIONS PROCEDURE

First Come, First Served

As your application will be considered on a first-come-first-served basis, earlier applications received through our portal deserve prioritized processing. Our Admissions Team shall get in touch regarding an acceptance decision made against your application record, within 2 weeks upon your submission of an application.

Wait-listed Applicants

Given the programme capacity and the expected demand for admission, which varies from year to year, late applicants automatically enter our waiting list once the programme spaces have been filled up. In case there are still vacant spaces opening up in the event that accepted applicants decline their offer of admission, we will be delighted to review and reconsider every wait-listed applicant who has opted to remain on our list till that point.

Admission of applicants from the waiting list typically does not occur until the middle of May at the earliest, and is concluded by June 1st.

Your Visa
Logistics Arrangement
Student Conduct
Health and Safety
City and Subway Maps

PRE-ARRIVAL GUIDELINES

YOUR VISA

Upon admission and your further response for confirmation of acceptance of this offer, you shall expect to receive the visa-request documentation electronically, which will entitle you to proceed with the visa procedures at the Chinese embassy or consulate in your residential area as a student visa (formally known as X2 visa) applicant.



LOGISTICS ARRANGEMENT

- Early booking of your flights is always recommended.
- Airport Pick-up is available within official pick up hours to deliver you to the accommodation site for check-in, You can also opt to arrange commuting on your own should your arrival be beyond the official pick-up hours.
- The Shuttle operates through each weekday to deliver you as a group from the accommodation to the main campus.
- A campus ID card is optional for you to purchase from the Student Service Centre to swipe in various functions around the campus, such as dining and a wide range of access to uni facilities.

STUDENT CONDUCT

ATTENDANCE

Full-time attendance of each week lectures is expected, your attendance record counts toward the final assessment/marking on your overall performance. Poor Attendance may constitute grounds for your programme certificates not being awarded.

ALCOHOL/SMOKING

- The University discourages students on campus from drinking alcohol irresponsibly.
- Drink driving is a criminal offence leading to prosecution.
- The University is committed to a No Smoking Policy which applies to everyone, smoking is prohibited in and immediately outside all University buildings.

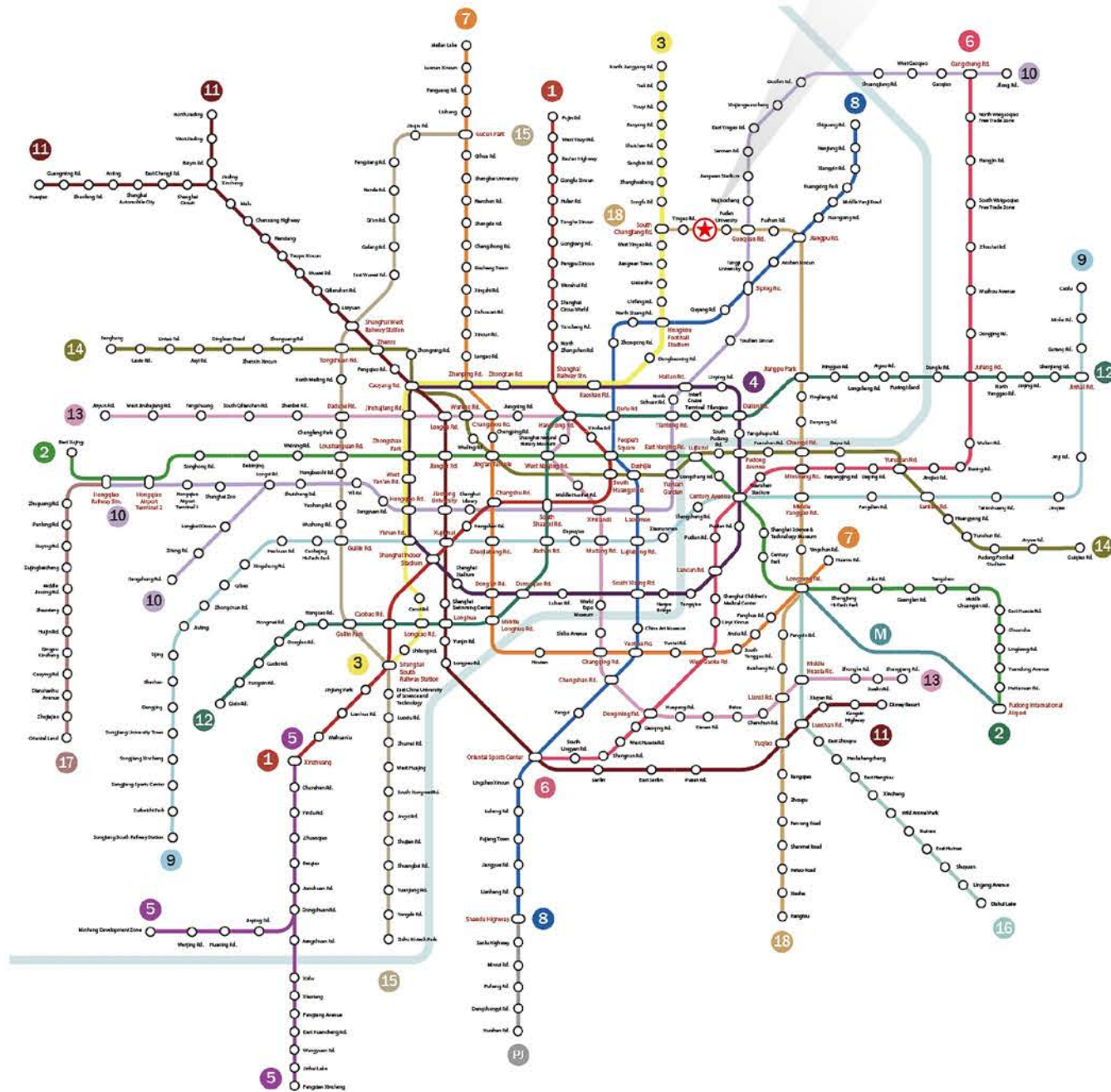
HEALTH AND SAFETY

- It is strongly recommended programme participants purchase insurance plans on your own prior to your arrival.
- In any circumstance you have safety concerns, contact the campus security at behaviours, contact the Campus Security at +86 (0)21 6590 4110, or dial 110 immediately to report the incident and seek assistance if necessary.

CITY AND SUBWAY MAPS



SHANGHAI UNIVERSITY OF
FINANCE AND ECONOMICS



MAP OF DOWNTOWN SHANGHAI



CONTACT US

USEFUL CONTACT

① INTERNAL CONTACT

Divisions/Services	Phone	Email	Remarks
Study Abroad Centre, International Office	+86 (0)21 6590 4402	sac@sufe.edu.cn (Outbound) incoming@sufe.edu.cn(Inbound)	Student Mobility Programmes (non-degree setting based on global partnerships)
International Cultural Exchange School	+86 (0)21 6536 1944	ices@sufe.edu.cn	International Students Degree Programmes, Chinese Language Training Scheme, Confucious Institute Affairs
Student Services Centre	+86 (0)21 6590 4192		Campus Life & Facilities Enquiries
Library	+86 (0)21 6590 4788	tsg@mail.sufe.edu.cn	
Campus Security	+86 (0)21 6590 4110	baowei@mail.shufe.edu.cn	
Health Care	+86 (0)21 6590 4905		
Serviceline (computing enquiry)	+86 (0)21 6590 4801		
Students' Union Advice & Information Centre	+86 (0)21 6590 4550		

②EMERGENCY CONTACT

Police	110	Ambulance	120
Fire	119	Traffic Accidents	122



Global SUFE Summer School , International Office
Shanghai University of Finance and Economics
777 Guoding Road , Shanghai , China 200433
Tel: +86 21 6590 4402 , Email: incoming@sufe.edu.cn