**QMUL Student Number:**

**Module Title: Contemporary Issues**

**Module paper title: Blogpost**

|  |  |  |
| --- | --- | --- |
| **Marking rubric** | **Comments** | **Agreed Internal Mark** |
| **Accuracy**  Quality of writing in terms of spelling,  grammar, punctuation and language. Accurate hyperlinks. All images referenced appropriately. | Good quality writing, spelling and grammar; accurate hyperlinks and images referenced. | 12/ 15 |
| **Structure and Organisation**  Coherence, flow and fluency of essay. Appropriate use of headings and sub-headings, as well as descriptive and conceptual frameworks for organising the content of the blogpost. | The post is quite well structured. I really liked the header image! I would have brought the intelligence hook forward to the first paragraph and developed that more. I’m also not sure what the ‘power’ of PBE refers to, so that could be better explained. The post could do with a concluding section, something to bring the post back to ground. I think you could also have made use of sub-headings to break up the text a bit more. | 15/ 25 |
| **Content**  Knowledge of subject matter and relevant literature, including facts and details and relevant arguments, concepts and theory | Good range of issues covered in the post, supported by relevant sources. We discussed how best to convey messages in class and it would have been good to refer back to some of the literature we covered (literature on behavioural psychology, for example). | 21/ 30 |
| **Critical Thinking**  Application of analysis and independent thinking; demonstration of a clear and coherent argument and conclusions that draw on data, evidence and theory; and the production of  credible and insightful recommendations | You do a good job critiquing the BBC article on intelligence/vegan diet. As noted above, you could have explored some of the reasons why people do/don’t change their behaviours, and why appealing to ‘reason’ may not be the best way forward. | 22/ 30 |
| **Marking breakdown**  Accuracy will account for approximately 15% of the mark, Structure and Organisation 25%, Content 30%, and Critical Thinking 30%. | |  |

|  |
| --- |
| **Agreed Final Internal Mark /100** |
| 70 |

**General Comments for student feedback:**

This is a very good post. The structure could have been improved, and visually you could have improved with additional images and/or sub-heads. You cover a wide range of content and provide some good critique of the intelligence/vegan diet issue. Well done!

**Assessment three: Contemporary Issues one-day conference**