**QMUL Student Number:**

**Module Title: Contemporary Issues**

**Module paper title: Blogpost**

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| **Marking rubric** | **Comments** | **Agreed Internal Mark** |
| **Accuracy**  Quality of writing in terms of spelling,  grammar, punctuation and language. Accurate hyperlinks. All images referenced appropriately. | The writing is of a good standard and the post is engaging and easy to read. The hyperlinks are accurate but you also need to link to the image and/or describe its source. | 11/ 15 |
| **Structure and Organisation**  Coherence, flow and fluency of essay. Appropriate use of headings and sub-headings, as well as descriptive and conceptual frameworks for organising the content of the blogpost. | The post covers a range of different issues, including epidemiology, social media and racism. It would benefit from a much clearer structure, using subheadings to help the reader navigate the different issues. | 13/ 25 |
| **Content**  Knowledge of subject matter and relevant literature, including facts and details and relevant arguments, concepts and theory | You cover a fair amount of content, ranging from the latest mortality data, to comparisons with other IDs, social media, xenophobia, etc. You support the analysis with some mostly authoritative sources (although the first few could have been stronger – e.g. pharmaceutical-technology.com) | 17/ 30 |
| **Critical Thinking**  Application of analysis and independent thinking; demonstration of a clear and coherent argument and conclusions that draw on data, evidence and theory; and the production of  credible and insightful recommendations | While you do provide some critical reflections on the various issues covered, I think you could have been more thorough in your critique towards the end of the post where you consider a ‘call to action’. This section could be more focused – maybe picking out one or two of the issues you describe and developing a clear response on what to do about them based on the literature. | 15/ 30 |
| **Marking breakdown**  Accuracy will account for approximately 15% of the mark, Structure and Organisation 25%, Content 30%, and Critical Thinking 30%. | |  |

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| **Agreed Final Internal Mark /100** |
| 56 |

**General Comments for student feedback:**

Overall, this is a fair attempt. The skill is combining description and critical analysis, which you do to some extent – although you do need to incorporate more critique. The structure is also an area to work on – consider using sub-headings, or block the text rather than have it scroll along the entire width of the page. The images are very large, which dominate the post.

**Assessment three: Contemporary Issues one-day conference**