

WEEK 6: Presentation of paper and media article for assignment

For the seminar prepare a 5 minute presentation to the rest of the group explaining why you chose the paper and summarising the 'bottom line' findings as portrayed in the scientific abstract and by the media.

Full details of the assignment and the marking scheme are given under the Assessment section of QMplus. This seminar is to provoke further discussion of the importance of critical appraisal and how scientists and the media should try to report research responsibly, but you should also find feedback from the rest of the group and your tutors helpful in preparing writing your report.

Presentation

The presentation should be between 3 and 5 minutes.

You should prepare up to six powerpoint slides. Please ensure your name and the title of the paper is included on the first slide.

Powerpoint slides should be clear and legible for all your audience within the Michael Mason room. Do not try to put too many words on each slide and be careful with colours. If in doubt, check it first or use black/dark blue on white or viceverse. Tip: Some colour schemes look great on the screen and terrible when projected. Make sure you have a compatible version of Powerpoint.

Bring to the seminar a copy of the slides printed on one page (six slides on one page), one printed copy of the media article and one copy of the academic paper to the seminar to hand to your tutors. Please write your QMUL student number (not your name) on the papers. These will be given to the markers of your written work.

For your presentation please cover the following points

1. Why you chose the paper and how it fits with the brief given.
2. Summarise the 'bottom line' findings as portrayed in the scientific abstract and by the media.
3. Short description of study design and data collection methods
4. Identify the key strengths and weaknesses of the research.
5. Summary; make an assessment of whether the stated conclusions are supported by the data collected.

You will receive formative feedback on your presentation.

Presentation tips

- Use a maximum of **six** well prepared slides in Microsoft powerpoint
- Use a minimum of 20 point font for the words on the overheads
- Use a larger font size for a heading on each overhead
- Use bullet points rather than sentences
- Use a maximum of 50 words on each overhead
- You can speak about 1200 words in 8 minutes so you may want to prepare a draft that is this long – it will give you some idea of the amount you can get through even if you do not stick to it on the day!