

## **Examples of activities funded by the HSS Capturing impact and strategic impact funds during 2016-17**

In 2016-17, a total of 36 applications were submitted to both funds, with funds awarded to 29 projects.

Types of activities funded under the Capturing Impact Fund included:

- payment for research assistants to collect impact evidence from range of sources for a selection of potential impact case studies;
- research assistant to collect data from participants at events, via questionnaires, interviews or focus groups;
- analysis of readership and reach of project blogposts and tweets;
- design of an evaluation methodology for museum audiences.

Awards under the Strategic Impact fund have covered the following types of activities:

- hosting a range of workshops, conferences and events bringing together audiences with an interest in the research;
- production of targeted publications and websites to engage particular groups of policy-makers with research findings;
- the development of teaching materials for use in schools based on research;
- the development of a smartphone app to collect and disseminate research data.

Some illustrations of specific projects funded by the HSS impact funds are given here.

### **Capturing impact funds:**

**Guided walk and smartphone app *Zangwill's Spitalfields*, Nadia Valman, Department of English:** Funding paid for assistants to gather feedback for a guided walk, 'Spitalfields, winter 1892', which formed part of the Being Human Festival of the Humanities 2016. The walk introduced a free smartphone app, *Zangwill's Spitalfields*, based on Valman's research on the literature of the East End of London. Research assistants collected data from short interviews with participants, which they transcribed as evidence for impact case study.

**The Verbatim Formula: Impact Report, Maggie Inchley, Department of Drama:** to assess the impact of The Verbatim Formula project, a post-graduate research assistant was recruited to undertake interviewees with a range of project participants, including care-experienced children, care leaver mentors, outreach ambassadors, foster carers, social workers, student performers, academics, and professionals. Telephone interviews were conducted, catalogued and transcribed to use in the production of a report, The Verbatim Formula: Impact Report. Some of the interview material will be used to produce an audio collage for project's website.

**Tracing the longer term impact of the exhibition 'The Alice Look', Kiera Vaclavik, School of Languages, Linguistics and Film:** Funds for external expert to conduct evaluation of longer-

term impact of V&A/Museum of Childhood Exhibition 'The Alice Look'. An impact report was produced, based on analysis of audience survey at time of exhibition and follow up questions emailed to audience members two years after attending the exhibition. In addition, emails were sent to attendees of the Alice and fashion conference. The evaluation concluded that visiting The Alice Look exhibition, and attending the conference had an ongoing impact upon the lives of the people that attended it.

**MoRPh: a citizen science tool for assessing the physical habitat of rivers, Geraldine Wharton, School of Geography:** funding to train leaders to train citizen scientists to collect large-scale, reliable data using Modular River Survey (MoRPh) tool developed by researchers, and to capture impact from the training courses; and assess the "train the trainer" approach.

**Strategic impact funds:**

**People's Tribunal into Crimes of the Myanmar State against the Rohingya, Kachin and other Groups, Penny Green/ISCI, School of Law:** Funds awarded to hold inaugural hearing of the *Permanent People's Tribunal into Crimes of the Myanmar State against the Rohingya, Kachin and other Groups* at QMUL over 3 days in March 2017. Participants included representatives of Rohingya and Kachin ethnic groups, presenting testimonies about crimes committed by the Myanmar state against their groups, as well as academic expert witnesses. Funding paid for a part-time salary over 2 months for an organiser, plus costs for the printing the report.

**Rastafari in Motion: Haile Selassie and the Rastafari Movement in Britain, Robbie Shilliam, School of Politics and International Relations:** Funds were awarded for a research assistant to support the development of a learning resource from the research undertaken for the exhibition *Rastafari in Motion* for UK secondary students taking History or Citizenship topics. The resource focuses upon the transnational connections that the Rastafari faith has built between peoples of the Caribbean, Africa and the UK.

**The impact of demonetisation on India's real estate market, Philippa Williams, School of geography:** Funds to publicise research and lay foundations for a larger grant application through: production of a tailored non-academic report for industry specialists, NGOs, policy makers, Government of India Ministries; podcast/short film to publicise key findings for dissemination on social media; media articles in appropriate Indian and UK outlets; and workshop at QMUL for scholars, activists and other stakeholders engaged in work on housing, financialisation and urban transformations.

Tessa Wright, 30 October 2017