

**Assessment Criteria for Individual Oral Presentation  
Public Legal Education for Start-Ups  
Centre for Commercial Law Studies**

**1. Understanding, Analysis and Content:**

High distinction  (80-100)	Comprehensive awareness of relevant issues with original, critical and analytical assessment of the issues and an excellent grasp of their wider significance. Showing depth of understanding.
Low distinction  (70-79)	Very good awareness of relevant issues and a serious understanding of their wider significance. Balanced argument with evidence of solid critical discussion. Very good response to questions.
Merit  (60-69)	Some awareness of issues and their wider significance. Clear argument. Some critical analysis of issues in discussion.
Pass  (50-59)	Limited awareness of issues and their wider significance. Argument not always clearly advanced. Limited critical discussion. Lacking an understanding of key concepts and principles.
Fail  (0-49)	Very poor awareness of issues and of their wider significance, with incoherent argument and structure. Some major inaccuracies re key principles etc.

<b>2.</b>	<b>Application of Material and Practical Examples:</b>
High distinction  (80-100)	Exceptionally well-structured, balanced and relevant presentation. Clear coherent progression between points. Wide range of academic sources used. Practical examples applied to offer critical and persuasive analysis of issues. Viewpoints and interpretations are insightful and well-supported. Several well-developed examples evidencing thoughts about the wider context, referencing appropriate academic sources as well as the commercial reality of UK law clinics. Demonstrates an in-depth reflection on, and personalisation of experience within the clinic.
Low distinction  (70-79)	Well-structured and well-organised discussion. Clear progression between points. Range of relevant academic sources used. Practical examples applied to offer somewhat critical analysis of issues. Viewpoints and interpretations are supported. One or more well-developed examples evidencing thoughts about the wider context, referencing appropriate academic sources as well as the commercial reality of UK law clinics.

	Demonstrates a general reflection on, and personalisation of experience within the clinic.
Merit (60-69)	Generally well-structured and relevant discussion. Progression between points. Some relevant academic sources used. Material applied to offer analysis of issues. Viewpoints and interpretations are unsupported or supported with flawed arguments. Some examples evidencing thoughts about the wider context, referencing academic sources and/or the commercial reality of UK law clinics. Demonstrates a minimal reflection on, and personalisation of experience within the clinic.
Pass (50-59)	Poorly structured with some irrelevant discussion. Little progression between points. Very few academic sources used. Limited application of material or practical examples. Viewpoints and interpretations are inappropriate, and/or unsupported. Little evidence of thoughts about the wider context, either not referencing academic sources or the commercial reality of UK law clinics. Demonstrates a lack of reflection on, and personalisation of experience within the clinic.
Fail (0-49)	Very poorly structured and irrelevant discussion. No reference to academic sources. No application of material or practical examples. Viewpoints and interpretations are missing. No evidence of thoughts about the wider context, not referencing academic sources or the commercial reality of UK law clinics. Demonstrates little or no reflection on, and personalisation of experience within the clinic.
<b>3.</b>	<b>Organisation and Delivery:</b>

High distinction (80-100)	Excellent, engaging and confident delivery of material. Clearly structured, well-articulated presentation with minimal reliance on notes. Well-organised, well-paced and well-timed. In depth reflections on the student's individual experience, using detailed examples. Appropriate speaking volume and body language.
Low distinction (70-79)	Confident and engaging delivery of material. Clearly structured, well-articulated presentation with limited use of notes. Well-organised, well-paced and well-timed. Reflections on the student's individual experience, using detailed examples. Appropriate speaking volume and body language.
Merit (60-69)	Good delivery of material – clearly structured and well-articulated. Some reliance on notes. Fair pace and fairly organised. Some reflections on student's individual experience, using appropriate examples. Appropriate speaking volume and body language.
Pass (50-59)	Limited structure and articulation of thoughts in the delivery. Over-reliance on notes. Reflections on student's individual experience are either too few or not substantial enough. Speaking too quickly or quietly. Inappropriate or disinterested body language.
Fail (0-49)	No structure in the delivery or clear articulation of thoughts. Direct reading from script. Reflections on student's individual experience are not substantial enough. Exceptionally poorly paced. Speaking too quickly or quietly. Inappropriate or disinterested body language.