

FIRST	A**	100 98 95 92	Outstanding. As for A*, but including an extraordinary range of research over which the author demonstrates impressive expertise. There is extensive evidence of originality and clarity of thought, and precision and style in expression. It is possible to envision submission to a national museum as a proposal for a prospective exhibition.
	A*	88 85 82	Excellent. As for A, but very full reading that includes a wide range of relevant scholarly texts located by the student. The articulation of the exhibition's significance is marked out by nuance and complexity, and suggests expertise in the field of museology. Originality of thought evident in, for example, the display design and choice of objects. Sophisticated criticism of museological theories and the application of concepts from other fields of study. Writing may be particularly stylish, though with no loss of precision or control. Very few if any errors of grammar or syntax. It is possible to envision submission to a regional or local museum as a proposal for a prospective exhibition.
	A+ A A-	78 75 72	Very good. Persuasive, shows full and critical reading of relevant assigned and supplementary readings, as well as relevant new material located by the student. Addresses the topics and questions in the assessment instructions. Clear articulation of the significance of the exhibition subject. Organisation of content and structure is sustained throughout. Research-based evidence supports the proposal, along with a suitable choice of objects and exhibition design. The author shows mastery over the subject by correctly summarising key museological concepts, theories and/or methodologies, and synthesising and/or applying them to address the topics and questions in the assessment instructions. Writing, including of introductory and wall texts, is clear and precise, and style and tone appropriate. Referenced appropriately and accurately throughout and has a full bibliography. Any errors of style, grammar or presentation are isolated and minor. It is possible to envision the proposal as the basis for a display within the University of London.
2.1	B+ B B-	68 65 62	Good. Persuasive, shows extensive critical reading and addresses the topics and questions in the assessment instructions, even if the full range of research materials may not have been fully explored. Overall justification of the significance of the exhibition is apparent, but may not be consistently supported by research-based evidence, the choice of display objects, or the exhibition design. Summarises key museological concepts, theories and/or methodologies, but may not synthesise and apply them consistently. Errors in understanding or gaps in content do not render the analysis incoherent, but may prevent a higher mark. Introductory and wall texts meet broad museum requirements but may occasionally lack a polished structure or professional tone. Writing is largely clear and precise, though there may be repeated slips in grammar, syntax or tone. Appropriately referenced with a bibliography, though there may be minor errors in format or inconsistencies.
2.2	C+ C C-	58 55 52	Fair. Mostly persuasive, but may not focus enough on addressing the topics and questions in the assessment instructions. Research may have been insufficiently broad or critical. Even if good in parts, the proposal may be deficient in overall persuasiveness and structure, or be affected by errors of fact, judgement or understanding. Some points may not be fully supported by research-based evidence, or an appropriate choice of display objects or exhibition design. Key museological concepts, theories and methodologies are mentioned, but may be summarized inaccurately, partially or sporadically, and are not applied in such a way as to demonstrate mastery. Introductory and wall texts may not consistently meet museum requirements. Though meaning is always clear, syntax and grammar may be imprecise or include errors. Substantial errors in referencing, including a lack of bibliography, undermine authority.
THIRD	D+ D D-	48 45 42	Poor. The proposal is deficient in its justification of the exhibition subject, and the topics and questions from the assessment instructions are treated inadequately. Some reading has been done but it is insufficient to enable a full proposal. Explanation of the purpose and content of the exhibition is incomplete. Points may be made without sufficient research-based evidence. The choice of display objects or exhibition design does not sufficiently support the exhibition's theme. Demonstrates only a limited understanding of the exhibition theme, and may include significant errors in fact or judgement. Key museological concepts are mentioned, but treated either superficially or in such a way as to suggest incomprehension. Introductory and wall texts insufficiently meet museum standards. Significant errors of grammar, syntax and/or tone. Referencing insufficient and a bibliography may not be present.

FAIL	F+	38	Fail. Deficient in its justification of the exhibition subject and does not address the topics or questions in the instructions. Evidence only of very limited research. Overall purpose and content of the exhibition is missing or indiscernible because of an absence of structure. Points are not backed up with research-based evidence. There may be an inappropriate choice of display objects or exhibition design. Very significant errors of fact or judgement demonstrate that the chosen exhibition theme is not understood. Key museological concepts are not discussed. Introductory and wall texts fail to meet museum standards. Poor expression and/or factual errors are prominent throughout. The proposal may be unreferenced.
	F	35	
	F-	32	
	U	30 25 25 20 15 10 5 0	This submission is not sufficient to complete the assignment. It may be severely under length. Marks may be awarded in so far as the proposal evidences an attempt to present some aspects of an exhibition – either through a sustained piece of writing, a selection of objects, by indicating the significance of the exhibition subject, or through signs that the student grasped some museological concepts.