

SED Careers Workshop: Making Choices

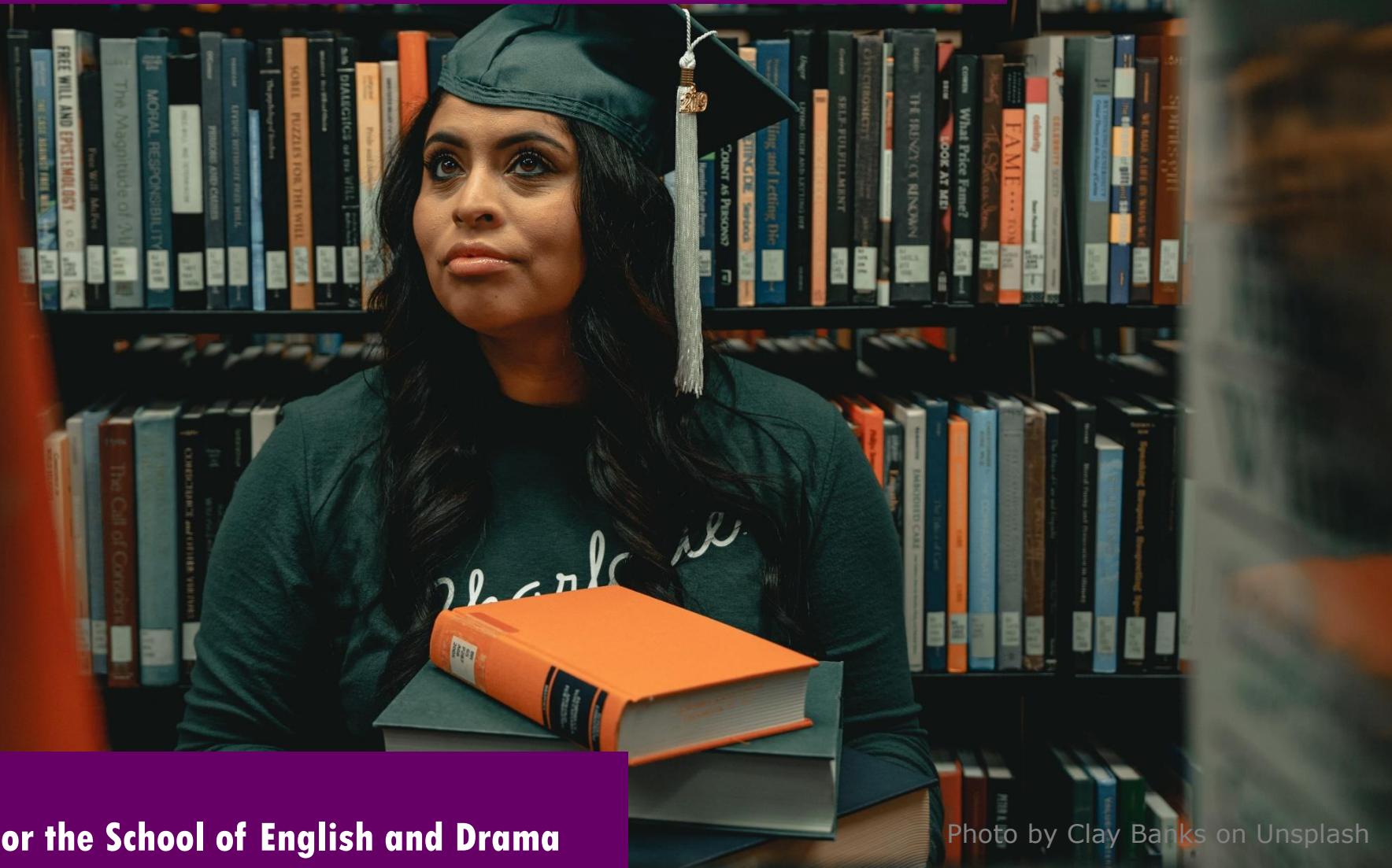
2pm, Wednesday 3rd February

While you are joining:

- Please put your mic and video on mute while we set up and wait for everyone to join.
- **Put your name, year of study and course in the chat box so we know who is here!**
- **We will be using Menti.com; please have another device or a separate window open ready.**

SED Careers Workshop

Making Choices



Careers

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Photo by Clay Banks on Unsplash

How are you feeling about life after QM?

Go to **menti.com** and enter code **57 84 20 4**

Enter **up to three words** that sum up how you're feeling about your future after university

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Objectives for today

In this session we are going to:

- Consider the skills being developed through your studies
- Think about your values and preferences
- Explore possible choices of roles and sectors
- Look at options for further study
- Find out where to start looking for further information
- Consider the impact of Covid uncertainty
- Start to build up a personalised career action plan

Skills



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What skills have you developed at Queen Mary?

- Communication
- Influencing and persuasion
- Critical thinking
- Analytical skills
- Attention to detail
- Remote working
- Self-motivation
- Time management
- Independent working
- Reasoning and judgement
- Research skills
- Theoretical understanding
- Resilience
- Organisation

Why do skills matter?

These are classic 'transferable skills':

- skills developed in one situation which can be transferred to another situation.
- 82% of leading graduate recruiters do not mind WHAT you studied! They are recruiting for skills & potential.

For some careers, you may also need specific 'hard' skills:

- skills that can be learned in order to carry out certain role
- often can be taught on the job, but good to have on CV
- e.g. coding; video editing

Why do skills matter?

Put suggestions in the chat box for transferable skills and hard skills that might be needed by:

- A theatre producer
- A lawyer
- A journalist

Preferences and values



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What matters to you?

Organisation Working in a well-known organisation
Issue-led Working on a cause that is important to you
Being expert Being known as someone with special knowledge
Research Having the opportunity to carry out research
Learning A role in which you will continually be learning
Helping people A role in which you help individuals, groups or society
Working with others Working in a team alongside others
Teaching Being able to teach others
Challenge Being given new problems to work on regularly
Competitive Working in a very competitive environment

Decision-making Working in a context in which you make key decisions
Money The possibility of earning a high salary
Managing your time Flexibility in when you carry out your responsibilities
Creativity Thinking up new ideas and ways of doing things
Recognition Receiving appreciation for the work you do
Place of work Working in a specific part of the country or world
Variety Having a variety of different responsibilities
Managing others The opportunity to manage others
Defined structure Having a clearly defined career path
Independence Being able to work on your own

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Interests: sectors and roles

this
must be
the place

What do SED graduates go on to do?

- Teacher
- Editor
- Town Planner
- Innovation Manager
- Tax Associate
- Sales Manager
- Policy Advisor
- Development Officer
- Broadcast Journalist
- Public Relations Consultant
- Trainee Solicitor
- Social Media Manager
- Producer
- Press Officer
- Programme Manager
- Public Affairs Director

In which sectors do they work?

- Media & Communications
- Education
- Public Sector
- Marketing
- Logistics & Transport
- Art & Design
- Business Development
- Legal
- Technology and IT
- Research
- Publishing
- Retail
- Consulting
- Finance & Accounting
- Charity
- Theatre & Performing Arts

Sector or role?

Go back to **menti.com** and enter code **57 84 20 4**

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Further study

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Further study

Further study is a great choice, and is necessary for some professions; but a Masters does not guarantee a job.

- Be aware of what qualifications are needed in your chosen profession.

Make sure you're able to explain **why** you want to undertake postgraduate study; you will need to cover your motivations in your application.

Some areas to consider include:

- Do you need it for your chosen profession?
- Is it a way of demonstrating commitment to a profession?
- Is it for love of the subject? What specifically about it?
- Is it to meet like-minded people and start building a network?
- Why does a particular course interest you? Are there specific aspects?
- What about your chosen institution attracts you?

Further study: applications and funding

Applications:

- Generally made directly to the institution but there are some exceptions
- Some courses have specific deadlines, some accept throughout the year:
 - Applications generally open about a year before the course starts
 - Early application is a good idea for popular courses
 - June or July at the latest
- Application generally includes:
 - Personal statement
 - Academic transcript
 - Academic references

Funding:

- Available funding will vary between courses and institutions
- Funding deadlines for September courses typically fall January – March
- Postgraduate student loans are available
- Part-time study alongside working can be a good option.

Applying this to your career planning

TODAY I WILL...



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Applying this to your career planning

You can use your understanding of your values, skills, preferences, and interests to inform your next steps:

- Research different areas and roles that interest you
- If you don't know where to begin, use the [Prospects Planner](#) to give you suggested job roles as a research starting point
- Think about the different roles that are available within a sector – and different sectors in which you can undertake a role
- Further study:
 - Reflect on your reasons and motivations for postgrad study
 - Research what you want to do after a further degree

The magic question



- Pass the information you find out through the filter of your values, preferences, and interests.
- When you have a reaction – positive or negative – to something you find out, ask yourself **WHY**
 - The more you understand about your likes and dislikes, the more you can focus your research and plans

Where can you find more information?

- Alumni
- [Prospects](#)
- [TargetJobs](#)
- [Careers Service](#):
 - Industry guides
 - Events
 - Further study advice
- LinkedIn
- Networking
- Professional bodies
- Academics/Department
- [FindAMasters](#)
- Mentors (e.g. [One Million Mentors](#))
- Work experience
 - Internships
 - Shadowing
 - Online experiences (e.g. [Forage](#), [Bright Network](#))
- Volunteering (e.g. [Do It](#))
- Friends and family

Action planning

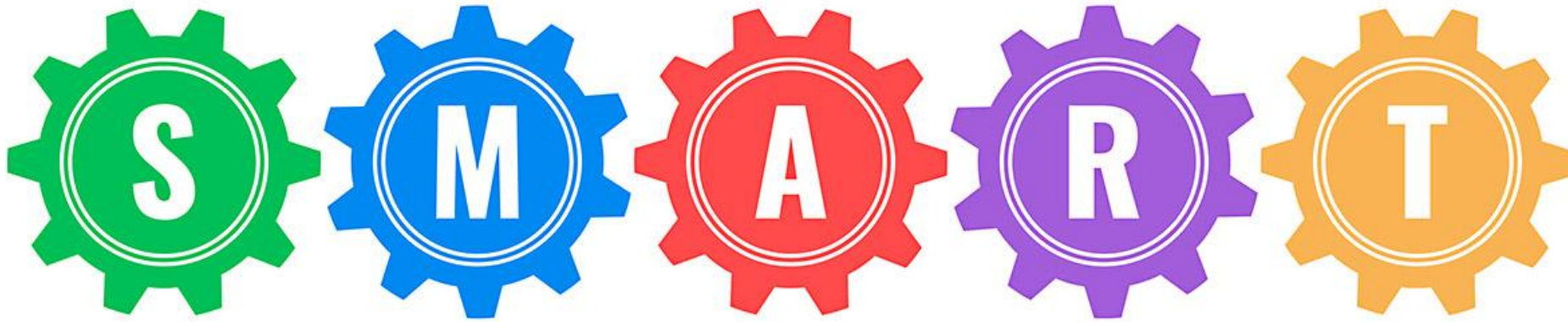


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Action planning

Goal	Why	Actions to get there	Obstacles & solutions	Help available?	Target date
Find out more about being a news journalist	I think I'd enjoy the adrenaline I love current affairs I love writing	Reach out to journalist alumni Research online Look into NCTJ	Alumni may not respond; find other contacts.	Careers service Alumni network Online events	25/03/21
Learn how to shoot and edit news video	It will be really useful for portfolio and CV	Join QMTV Find online courses	Might be expensive; find out if QM/QMTV has software available	Societies Journalism Twitter Professional bodies?	28/06/21

SMART goals



SPECIFIC

MEASURABLE

ACHIEVABLE

RELEVANT

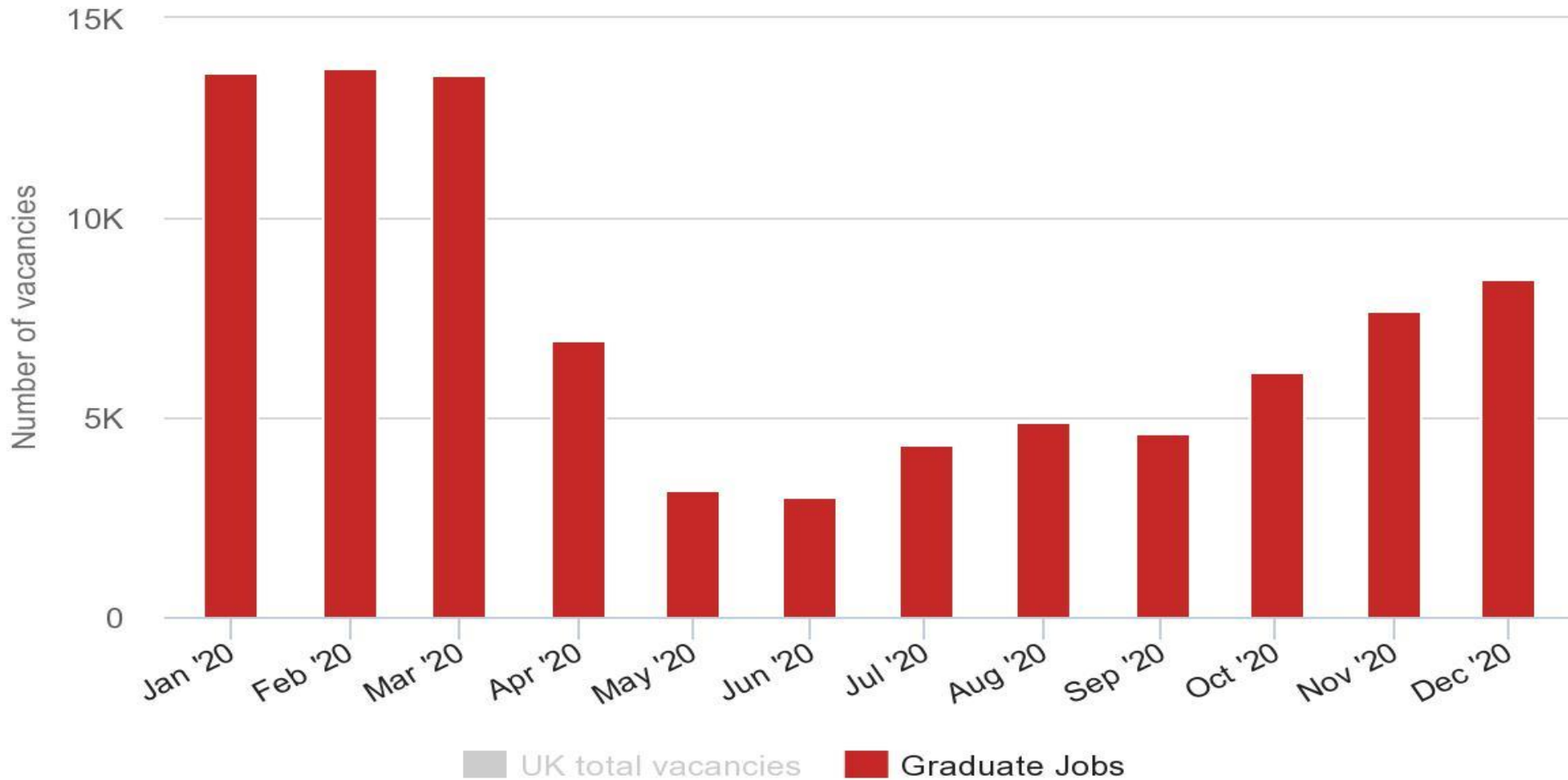
TIME-BOUND

Action planning

Goal	Why	Actions to get there	Obstacles & solutions	Help available?	Target date

Career planning in the Covid era

Vacancies over time



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Career planning in the Covid era

- Self-knowledge is more important than ever
 - Your skills
 - Your values and preferences
 - Your interests
- Things are changing all the time; keep up to date
- Flexibility, adaptability
 - Consider different sectors and options
- Additional study?
- Persistence
- Resilience
- Network, network, network

What do we *offer*?

- Individual career planning and guidance
- CVs, cover letter and application feedback
- Practice interviews
- Work experience and internships
- Careers resources
- Group workshops
- Enterprise support
- QTaster, QMentoring, The Student Consultancy Project
- Careers fairs
- Employer events and visits
- Alumni panels

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Upcoming events

SED Career Workshop series:

- 10 February 2-3.30pm: [Working for yourself](#)
- 17 February 2-3.30pm: [Presenting yourself](#)

SED Alumni Panels:

- 3 March 5.30-7pm: [English at Work](#)
- 17 March 5.30-7pm: [Practice in a Pandemic \(Drama\)](#)

Central Careers & Enterprise events:

- Visit qmul.ac.uk/careers/events/ to access upcoming events such as:
 - Law for non-Law students: 11/02/21
 - Exploring creativity, freelancing & the arts: 23/02/21
 - Careers in Museums & Heritage: 25/02/21
 - Humanities Careers workshop series
 - Employer-led events and skill sessions
 - And many others!

Next *steps*

WHAT'S
NEXT?

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Any *questions?*



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qmul.ac.uk/careers

Photo by [Jon Tyson](#) on [Unsplash](#)