

Make Your Careers Research Action Planning SMART

STEP ONE

Choose your careers research question - What do you want to find out next?

You may want to pick a question from this list

Common careers research questions

You can also write your own careers research question here

Looking for inspiration, revisit our resources on [Gather, Evaluate, Test Your Career Options with Internet Research](#) or [Gather, Evaluate, Test Your Career Options by Networking and Informational Interviewing](#)

STEP TWO:

Select **one** of the careers research questions that you are particularly motivated to take action on and complete the remainder of the action plan, using this framework and your self-knowledge to make your objectives **SMART**: Specific, Measurable, Achievable, Realistic and Time-bound

Worked Example of a Careers Research Action Plan					
Careers Research Question: What skills do graduate employers in the accountancy sector look for?					
Rate the level of your commercial awareness on this topic now? (1 low- 5 high)	What level of commercial awareness on this topic do you want to achieve? (1 low-5 high)	Actions required (with quantifiable goals) What can you do online? What can you do in person?	Possible Constraints or Barriers	Who or What can help you overcome those constraints or barriers?	Target date for Actions
1	4	Google at least 10 graduate job ads Look at the graduate recruitment section of at least 4 company websites and note the skills/competencies that they mention	Lack of time Lack of motivation	Set myself a deadline Ask a friend to be a careers research buddy	1/12/19

NOW IT'S YOUR TURN – Complete the process for up to three Careers Research Questions

Your Action Plan					
Write Your Careers Research Question HERE:					
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ONCE COMPLETED, YOU CAN DOWNLOAD THIS CAREER RESEARCH ACTION PLAN FOR YOUR PERSONAL RECORDS